



Board of Director's Meeting

Location: Charlotte's House

Date: Wednesday October 7, 2015

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Attendance: Greg Bundros, Ed Schreiber, Charlotte Cerny, Sandy Haux, Phil Perez; 5 total.

1. Minutes of the August 3, 2015 Board Meeting were approved.
2. Treasurer's Report: Not available; Scott was called out to a fire.
3. Secretary's Report:
 - a. Charlotte made reservations for the Trinidad Town Hall for the Holiday Party on Saturday, December 5th. The Party will be from 2 until 5. The cost of the rental will be \$25 per hour + \$50 kitchen fees. Including ½ hour set up, 3 hrs party, ½ hour clean-up. Ed moved to approve the expenditure of \$150 and the motion was unanimously approved.
 - b. The ACA annual PAC club insurance and membership bill is due November 30. We have over 100 members so the bill will be \$150. Sandy moved to approve the expenditure and the motion was unanimously approved.
 - c. The on-line sales of the club's Guide book and membership dues, for the third quarter of the calendar year (July through September) was \$607 gross; \$587 plus change net. Seven books were sold and twelve memberships were secured (8 new members and 4 renewals).
4. We discussed Mike Zeppegno's October 6 report to the board via e-mail. See his Report at end of this document.

We agreed Mike is doing an excellent job of coordinating the club's interests and goals with HBAC. We agreed Mike's report is excellent and authorize Mike to negotiate a new contract with HBAC for the Clubs use of their large meeting room for Members Meeting, pending Board Approval.

5. We formed a nominating committee of all present board members with Sandy as the chair. The following club members were nominated to become board members: Barbara or Bruce McLean, Jennifer Tavares, Ira Faben. We then discussed how to conduct an election via the internet. Should we not have more candidates than open positions on the Board, then there will be no need to hold an election. Looking into MAILCHIMP as in past year.
6. We discussed the Holiday Party details and plan:
 - a. Charlotte will work with John Day to coordinate the participation of the Smiths at the party.
 - b. The board moved and approved the expenditure of \$50 for a Piñata and \$50 of other party setup expenses. Phil agreed to coordinate the procurement of the Piñata and party setup.

c. The Board decided against supplying chicken or burgers and to go back to Potluck. The budget for the party is summarized as:

6.c.i.	Hall:	\$150
6.c.ii.	Party decorations and Piñata:	\$100
6.c.iii.	Board Approved Costs	\$100
6.c.iv.	Total not to exceed	\$350

7. The 2016 Paddle Schedule was discussed. Phil moved to authorize Greg to proceed to put together the schedule following the clubs established procedures (which commences with e-mail inquiries to members soliciting their input on proposed Outings).

8. The Board approved the expenditure of up to \$70 for a new Poster for the Paddle Guide.

9. Greg reported that the total expenditure for the website "plug-ins" he used was \$17. Social Media: No update, however, the board would like to acknowledge and thank Helen Wilson for all the work she has done and continues to do.

10. The Board decided against funding the campground fees for the Halloween Paddle at Stone Lagoon. The fees should be paid by club members participating in the event (similar to how fees are handled for the Mendocino Paddle). Because it is a first come first serve campground, the club cannot pre-pay in advance and collect at the time of the camp-out, similar to other club camp-outs.

11. The 2016 Pool Session was discussed. It costs \$280 to rent the pool. We agree that we should charge members \$30 and require pre-payment. We agreed that the Club would cover the \$40 needed if only 8 people signed up for the event. If fewer than 8 people sign up for the event it would be canceled.

12. We authorized Sandy to send the submitted letter to the Secretary of the Interior, concerned with protecting Big Lagoon.

13. We discussed Officers and Directors Insurance. This expense could approach \$2,000 annually. Charlotte will contact ACA to find out if their insurance includes liability coverage for the club's Officers and Directors. Sandy will explore other insurance carriers.

14. The meeting adjourned at 8:10. The next meeting will be held at Phil and Caroline's House on February 1, 2016 at 6:00 p.m.

Respectfully submitted,

Phil Perez

Humboldt Bay Aquatic Center Report
Submitted by Mike Zeppegno

The following is a report on the status of our partnership with HBAC. This report covers the period from July 1 to Oct 6. During this time we have run 24 classes and paddles. The number of people that have attended these events is 224. It should also be noted that the recent Paddlefest weekend saw over 500 people take advantage of HBAC's free offer to paddle a kayak on the Bay. One really important point to make about the 224 guests is the vast majority of these people have never been on the water. My

observation is this is a highly successful program that is getting new people out on the water. We are seeing people come back for follow-on classes and expect by spring time that some of these people will be buying boats and joining our club. In my opinion getting new people out on the water is a huge benefit for the environment and stewardship of our local waterways. People come away with a whole different perspective once they can view their surroundings from the water.

We just completed a four week OLLI class that had 11 people attend 3 of the four classes and 9 attend all four. This group was pretty amazing as their progression through the series of classes was remarkable. I expect many of these folks to join our club. They all have asked to be on our mailing list of events. We will be conducting another OLLI Series in the spring.

Yesterday Sandy and I met with Des and Matt to begin the planning process for the spring semester. We are looking to structure the kayak classes as a progression series modeled after we just did with OLLI. We will also be offering paddles like Women on Water, Sunset-Moonrise, and Interpretative events. Des and Matt are very sensitive about our key events like the Social Thingy, Mendocino, and Port Orford. They will do their best not to schedule events that will conflict with our big annual events in 2016. Conversely they have asked that we keep Aug 20-21 and 27-28 open as these are key dates for their program. They also asked that we set aside Sept 10-11 as these are the dates for their 2016 Paddlefest.

Since my last report we have added two more ENC guides. They are Michael Morris and Ed Schreiber. This brings our staff up to 12 people. Michael will serve as an interpretative guide for bird outings, exploration of the South Bay MPA, etc. This semester HSU has added 8 of their student interns to the program. These students are recreational majors and will be assisting the ENC staff at many of the events planned for this fall and early winter. One of the interns attended our recent Host Training. Because of the addition of the interns we will not have any immediate requirements to add more ENC staff. This could change in the spring.

I have attached a letter from Deserie Donae the Operations Supervisor at HBAC. Her letter provides her perspective on our partnership.

A couple of other issues I want to update you on are the ENC Relationship with Pacific Outfitters. Our Lecture Series and the upcoming contract renewal for our room rental at HBAC.

As you know Jason Self was our presenter at our last meeting which was well received. I had coffee with Jason a week before our meeting and we had a good conversation about our relationship with HBAC. His view is the work we are doing with HBAC is not competitive to what they offer. It is his opinion that the success of getting new people on the water is a huge win-win for all the outfitters. FYI Jason will be placing an order this week with Marcia to stock our guide book in each of their stores. At Saturday's Host Training Jon Lefebvre who works with Jason participated at our event.

The speaker I have lined up for November is Jeff Jacobsen who launched our present Lecture Series in Jan of 2014. Jeff has a new presentation on whales that will highlight the audio research he is doing with his

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new hydrophone technology. In 2016 I will follow the direction you gave me to schedule outside speakers for every other meeting. I still have a full slate of marine experts that have agreed to do presentations when I can schedule them. For the non-outside speaker meeting I will see about getting more kayak centric speakers like our members doing slide shows of trips they have taken. Any suggestions would be greatly appreciated. FYI Sandy did give me a brochure from the Trinidad Water Council which looks interesting.

Our current lease contract with HBAC expires on December 31. If the Board would like me to I would be willing to take the lead in negotiating a contract for next year. I am hopeful that I can use all of the volunteer hours that our team has put in beyond what they have been paid to do will give me leverage for a better discount in 2016.

My thanks to you all for the trust you placed in me to manage our partnership with HBAC.