## Minutes from ENC Board of Directors Meeting August 15, 2016 Jack's Seafood Restaurant, Eureka

Present: Greg Bundros, John Day (Vice President), Sandy Haux (President), Charlotte Cerny

(Treasurer), Barbara McLean (Secretary), Scott Hagerty, Ira Fabin, Jennifer Tavares

Guest Presentation: Scott Frazer Absent: Ed Schreiber, Phil Perez,

1. Approval of June 17, 2016 minutes: the minutes were approved.

2. Treasurer's Report: Charlotte reviewed the Treasurer's Report, pointing out that ENC is slightly under budget for the year so far. She clarified that ENC had received two payments totaling \$600 (\$450 plus \$150) in repayment of the \$608 previously disbursed for rental of the campground for the Mendocino trip. She stated that spreadsheet accompanying the \$900 received from the Paypal account did not account for \$250 received. Greg confirmed that there was no additional documentation available, the \$250 has been entered as "miscellaneous" income. He will continue to transfer funds from the Paypal account to the checking account on a quarterly basis. Scott asked for an update on the membership renewal process. Greg and Charlotte stated that using Mailchimp and Paypal the current process was running smoothly and memberships were remaining level. There was discussion of monitoring memberships that lapse, with the potential for additional contacts to those who do not renew.

## **New Business:**

1. Coast Seafood Recirculated DEIR Presentation. Scott Frazer representing Audubon California made a brief presentation on the proposed project and the recreational and conservation concerns that have been raised by Audubon California and others. The deadline for public comments is September 1, 2016. After the presentation the Board discussed the information presented and agreed that the Board would address only issues that affect recreational paddles, however that it would also be appropriate to provide all ENC members with links to the Harbor District website and the DEIR so that members could choose to comment individually.

The Board unanimously agreed that there are two issues that would be appropriate for comment:

- The Board would be in favor of separating the process into two phases, the initial
  phase of development of an additional 220 acres with monitoring for 5 years to be
  followed by a second DEIR for any additional expansion the company might choose to
  pursue.
- The Board cannot support development that would impede navigation or recreational users of Humboldt Bay.

Sandy agreed to draft the proposed comments to be submitted to the Harbor District and Greg agreed to email ENC members.

- 2. Recruitment of Board Candidates: Sandy reported that 5 current Board members' terms were expiring at the end of the year; in addition Helen Wilson resigned in March and her position has not been filled. Charlotte and Greg stated they would continue as Board members, John Day confirmed he planned to leave the Board at the end of his term. It was agreed that the next newsletter will notify members that there will be positions open on the Board. Sandy will write a recruitment notice to be sent out with the next club email. Sandy commented that she had found personal outreach was the most effective method of recruiting new board members. Scott suggested that current Board members should identify potential board members and speak to them directly. Greg requested that the responsibility for the paddle host program be taken on by another board member -- Scott agreed to take this over.
- 3. September 12 Member Meeting: Sandy encouraged everyone to participate in the planned story-telling meeting. This meeting is planned as a social event.
- 4. There was discussion of the recent decline in paddle participation, Charlotte suggested that reminder emails the Wednesday before each paddle might be helpful. Jen agreed to a trial of this additional email, starting with one this week for the Crazy Strokes paddle scheduled for 8-18-16.
- 5. Holiday Party: After discussion of costs (\$45 for Humboldt Area Foundation vs. \$100 for Trinidad Town Hall) it was decided that Charlotte will contact the Humboldt Area Foundation to try to reserve a room from 2pm to 5pm the first or second Saturday in December. Scott and Jen agreed to form a committee to plan the party.
- 6. Storm Gathering: Sandy reported that Explore North Coast had received an email from Helen Wilson requesting that ENC again provide sponsorship for Storm Gathering (March 3-5, 2017). The Board discussed the potential to provide sponsorship through volunteer hours vs. financial support of \$250 or \$500. Sponsorship would provide ENC with increased visibility in the community and because the symposium will provide an opportunity for local kayakers to participate in classes and presentations that would usually require extensive travel, the Board voted (7 in favor, one opposed) to provide \$500 in additional individual members volunteer work. Charlotte agreed to contact Helen and to make the payment.
- 7. There was brief discussion of a proposal to start a regularly scheduled Sunday 0900 paddle at Trinidad. It was agreed this would be added to the agenda for the next meeting.

## **Continuing Business**

- 1. Revision of ENC Grant policy: Charlotte presented the revised draft of the policy. The only change was to specifically state that applicants must have joined ENC at least 3 months prior to requesting a grant. Sandy had suggestions re simplifying the application requirements -- this was tabled to be discussed at the next meeting due to time constraints. Board members are requested to review the current application forms prior to that meeting.
- 7. Outreach (Brochures): Charlotte handed out the remaining brochures, approximately 200. Scott agreed to take over the delivery to local vendors (Adventures Edge, Pacific

Outfitters, HBAC). John will ask Marcella to explore the most cost-effective printing options. Currently the electronic file is at Bug Press.

The meeting adjourned at 8:11 p.m. The group agreed that having meetings at the restaurant was convenient. The next Board meeting will be at Jack's Seafood Restaurant on October 3, 2016 at 6pm. Sandy agreed to check with Jack's to make the reservation.

Respectfully submitted

Barbara McLean