

**Minutes of  
Explore North Coast Board Meeting  
January 10, 2017**

Location: Jack's Seafood Restaurant, Eureka  
Date: January 10, 2017

Present: Greg Bundros, Sandy Haux (President), Charlotte Cerny (Treasurer), Barbara McLean (Secretary), Scott Hagerty, Ed Schreiber, Jennifer Tavares  
Absent: Ira Fabin

**Reports**

1. Approval of October 3, 2016 Minutes: The minutes were approved.

2. Treasurer's Report: Charlotte reviewed the Treasurer's Report, summarizing the 2016 results. Expenses were over budgeted amounts by \$868 in part due to the \$500 donation to Storm Gathering. The current bank balance is \$3,471. Ed Schreiber has submitted a request for reimbursement of \$608 for rental of the group campground for the Mendocino trip. This \$608 will be fully repaid by participants.

Scott asked whether ENC would have a pool session at the Arcata Community Pool this year. Charlotte and Greg reviewed issues with new regulations limiting the number of boats, number of participants and prohibition against anyone standing in the pool to assist paddlers with skills. Non-ENC sponsored Wednesday evening practice sessions continue, however appear to be primarily focused on river kayaks. The group agreed that pool sessions are very helpful for learning rolls and rescues. Scott volunteered to contact other local pools to discuss potential practice sessions. Greg mentioned that the Rancheria is building a center in McKinleyville which will include a pool and he will approach them about the potential for ENC to access the pool for practice sessions.

**New Business**

1. Election of Officers – 2017-2018. Officers were elected as follows:

President: Sandy Haux

Vice President: Scott Hagerty

Treasurer: Charlotte Cerny

Secretary: Barbara McLean

## **New Business (Continued)**

2. Budget for 2017: Sandy presented the 2017 Budget. She explained the \$900 Uncategorized Income was modeled on reimbursement from the 2016 Pool Session and the 2016 Mendocino trip participants. It was agreed that \$608 should be added to budgeted expenses to reflect the 2017 Mendocino trip costs (which will be reimbursed by participants), but that since there was no planned pool session the \$300 for the pool session should not be included in income or expense for 2017. There was discussion of a recent submission of receipts for \$278.81 for expenditures incurred in the last few years, Charlotte suggested this expense should be reflected in the 2016 reports. The \$450 expense for room rental for member nights was also discussed, Sandy reported that a new member had offered the use of free space at a local residential facility. The group agreed that the current location at the Aquatic Center was working well with excellent attendance, and that adequate parking, AV equipment and central location were beneficial. Charlotte pointed out that the Holiday Party Room Rental and Insurance was actually \$80, as the rent was \$60 and the insurance an additional \$20. Scott stated he and Jen would donate the items they purchased for the party and would not request reimbursement.

Sandy reported that ENC had in the past maintained two marine radios for sign out by paddle hosts who did not own a radio. One radio is not working and would need to be replaced if this service was to continue. It was decided that this had not been used much in recent years and there was no need to replace the damaged radio.

Sandy will include the changes and finalize the budget. The Board thanked Sandy for her work in preparing the budget.

3. ENC Facebook Page: Greg reported that the ENC facebook Page has been getting some traffic. He explained that currently Michael Morris, Mark Lufkin, Scott Hagerty, Mike Dedman, Jennifer Tavares and Greg have been granted editing capabilities on the ENC facebook page, which means they can post multiple pictures at a time on the page while visitors to the page can only post one picture at a time. He encouraged members to post pictures of paddles and "tag" ENC.

## **Continuing Business**

1. 2017 Paddle Schedule: Scott brought up the question of why there appears to be a relatively low percentage of ENC members who actively participate in paddles and as paddle hosts. Jennifer brought up the time-consuming nature of travel and gear maintenance, Barbara suggested that more midweek paddles might be helpful as many club members are retired and might have fewer commitments during the week. The group agreed that increasing member participation continued to be an goal and Scott suggested this should be added to the agenda for the next meeting.

## **Continuing Business (Continued)**

2. Monthly informal at Big Lagoon: Charlotte discussed a plan for a monthly informal Saturday morning practice session at Big Lagoon. This would not be club paddle but rather an open practice session without formal structure (as opposed the club paddles that offer instruction) and therefore would not require release forms or fees for non-members. The goal would be to build more active ENC paddle participants by providing a friendly and supportive practice environment to assist new paddlers in developing more confidence as well as meeting other ENC paddlers. The Board agreed this would be listed on the calendar as a non-hosted event and scheduled so as not to conflict with club-sponsored paddles. Charlotte plans to start in the Spring.

3. New Brochure: The draft of the new brochure was reviewed with final edits approved. Greg will forward this to Marcella. Due to minimal price difference between quantities of 500 vs 1000, it was agreed that 1000 would be ordered. Marcella will order and charge to her personal credit card, ENC will compensate at that time, and include Marcella's time and labor (\$85).

4. Approval of revised ENC Grant Policy & Application: Greg presented the final draft of the policy and application. The drafts were approved with minor edits.

The meeting adjourned at 7:30pm.

**Next Meeting Time & Place:** Jack's Seafood Restaurant on Monday, April 3 at 6pm.

Respectfully submitted

Barbara McLean