

MINUTES
ENC Board Meeting
September 6, 2017

Board of Director's Meeting

Location: Jack's Seafood Restaurant, Eureka

Date: September 6, 2017

Present: Greg Bundros, Charlotte Cerny (Treasurer), Scott Hagerty, Sandy Haux (President), Jennifer Tavares, Steve Bullas (prospective Board member).

Absent: Barbara McLean (Secretary), Ed Schreiber.

REPORTS

Minutes of the April 3, 2017 meeting were approved.

Treasurer's Report. Charlotte submitted a spreadsheet itemizing income and expenditures. She reported that our checking account balance as of the bank statement dated 7/31/17 was \$3,916. Sandy reported that she had checked the balance online as of 09/05/17; the balance was \$3,829.50.

Charlotte reported that the club currently has 67 memberships (there can be multiple persons on a family membership).

CONTINUING BUSINESS

Budget Review: Sandy reviewed the year to date book sales from our three sources of sales; our website, Amazon, and wholesale to our retailers. Greg and Marcia had submitted conflicting figures for our website sales, \$52.65 and \$74.75, respectively. Wholesale to retailers was reported as \$164.43. Net Amazon sales were \$67.60. Using the most conservative figure for website sales, the total would be \$284.68. The budget projection for the year was \$250. We are on target for membership income and overall expenditures.

ACA Paddle America Club Renewal: There was discussion regarding whether or not it is in the club's interest to maintain our membership in the ACA. In consideration of the liability insurance that it affords to members and the Directors, it was determined that we will maintain membership and the Board authorized the **Treasurer to pay the renewal fee of \$150.**

A few follow-up items from the April 3 meeting that were not on the agenda: **Scott is in possession of the club radios (one is broken) and tow belts;** Scott was unable to follow up with Delia Bense-Kang re the Humboldt & Del Norte Counties MPA (Marine Protected Area) Collaborative; Charlotte is no longer planning to have informal paddles at Big Lagoon.

NEW BUSINESS

Recruitment of new Board members: Steve Bullas and Kathleen Kincaid-Love have expressed interest in joining the Board. It was agreed that **current Board members should continue recruitment efforts** with an eye toward seeking members who have useful skills to contribute to the work of the Board. **Sandy will write a recruitment notice to all members that will go out in the next newsletter.** A slate of candidates will be submitted by the November election.

Election of Board 2017: The election will take place utilizing online voting in November of this year. **Scott will determine if the election can be accomplished utilizing Survey Monkey.** The remainder of election details will be worked out at the next Board meeting.

Hosted Paddles: Scott submitted a spreadsheet listing paddles year to date. Six paddles had been cancelled due to weather, river level, or road conditions. It was a tough winter.

In summary, numbers of participants attending various paddle types: flatwater 40; skills 54; ocean 57. A trip report was not submitted for the Eel River paddle but at least a dozen persons showed for the one day trip. The cancelled Mad River paddle was conducted during the Social Thingy (so no trip report). About 8 persons showed for that. Brookings/Port Orford was mixed between river & ocean (9 attendees) and the Elk river paddle garnered 7 participants. River total @ 36. Greg thought the paddles offered so far have been a good mix with 5 flatwater, 6 skills, 5 ocean, 2 river and 3 surf events.

Scott reported that primarily the same dozen or so people show up at the paddles. It was noted that the club does a good job at promoting club paddles. No further suggestions regarding how to entice more members to show up for paddles was forthcoming.

Member meeting site for 2018: After discussion of various sites, their locations and costs, it was decided that, **should the fee for use of the Humboldt Bay Aquatic Center remain similar to the 2017 rate, we would continue to hold our meetings there.**

Holiday party site for 2017: It was noted that the facility at the Humboldt Area Foundation (HAF) worked well last year and we determined to have our party there again this year. **Charlotte will contact HAF and reserve the room for December 2, 9, or 16 depending on availability. Party hours will be from 2 – 5 p.m.**

Bold Font for decisions/action items: It was agreed that this is a good idea and the Board decided that **whomsoever prepares the minutes should incorporate bold font for decisions/action items.**

Next Meeting: Wednesday, November 1, 2017 at Jacks Seafood Restaurant, 6:00 p.m.

Respectfully submitted,

Sandy Haux