

## **Explore North Coast Board meeting minutes**

**May 20, 2019**

**Present:** Scott Hagerty, Jennifer Tavares, Steve Smith, John Schmidt, Celine Pele, Steve Bullas, Kathleen Kinkela-Love

**Absent:** Marcella Ogata-Day

**Guests:** None

6:00 pm Open Session-call to order by President Scott-Hagerty

Approval of minutes of the March 13, 2019 meeting; approved with no correction

### **Reports**

**Treasurer's/ Secretary's Report:** Financial reports reviewed by board members and approved. Discussion regarding Scholarship category and budget of \$150. Item will be placed on new business for next board meeting. Kathleen Kinkela -Love will review ENC website for how scholarship is presented and email board members who will review. Discussion by email or at next board meeting will ensue to hopefully award scholarship before end of summer paddling season.

Discussion regarding membership and at what point are delinquent members dropped from our roster. Also a new member list will be generated for new member welcome program and to be sure they are included in the newsletter mailings. Thank you John

The scholarship program and the new member list will be added to the new business agenda for next board meeting.

### **Paddle Host Report:**

Attendance at social thingy was down and thoughts as to why were discussed. Hosted paddles and attendance was presented and paddles through the end of August are booked. Paddle Host Mentorship program is progressing and discussion of Mike Z.'s input via email letter as to what is necessary to host a paddle was approved. Thank you Steve

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Social thingy had been co-ordinated by Greg Bundros who will retire from this role. Discussion began about coordinating next social thingy and fall seemed like the best time to begin this. This item remains continuing business

### **New Business:**

Trinidad bay has two items that are of concern for ENC and it's members. One is the hotel project and the other is old home beach access. The board discussed each separately and consensus was achieved to not at this time present a public statement. Informing our members is a priority so as accurate information become available it will be presented to our members as links through our newsletter and website. This matter will remain new and continuing business as events progress.

Motion was presented for board and ENC members to meet privately with representatives from the tribe and this was passed. Steve Smith will initiate this meeting.

**Continuing Business:**

**Swag** Scott distributed the new explore north coast stickers to members who will include them in book sales. Discussion of other explore north coast items to be produced included whether they will be seen as fundraisers and/or as thank you gifts to speakers, paddle hosts, donating community businesses, etc. Scott will look into other items and this will remain continuing business.

**New Brochures** Marcella has produced the new brochures . They will be distributed to community sites and board members.. Permission to recycle old brochures was approved.

**Survey** The interest of our membership is valuable to the board and the survey was discussed. Through survey monkey we can limit the questions to 10 and it will be free, up to 20 questions has a small fee and a google survey is also free. Limiting the survey to 10 questions was approved and survey questions were refined. Questions 14, 15 were suggested to be combined into a multiple choice offering and questions 10, 14, 15 and 18 were to be combined into one question. Jen, Kathleen and John will form a subcommittee to incorporate these changes into the survey with distribution to members at a later date.

**Gear Swap** will be combined with Paddlefest and Adventures Edge is available and willing to host the Paddlefest part after July. Sites were discussed to improve attendance with Big Lagoon seen as a distance inhibitor. Halvorsen park is a more central location and Scott will check with Adventures Edge and the city of Eureka regarding this site and available dates. Old business of online gear swap was not discussed.

**New Member Welcome** Celine and Steve Bullas will receive a new member list from John and initiate a new member welcome program as discussed ar prior meeting.

**Mendocino Paddle** Briefly discussed but plans are underway.

Next meeting Wednesday July 10, 2019 6 PM  
Jack's Seafood Eureka

Minutes Adopted: \_\_\_\_\_  
Board Officer

Date: \_\_\_\_\_  
DATE