

## Explore North Coast

### Board Meeting Agenda

July 10, 2019

Jack's Restaurant

6:00 PM

#### Reports:

- Approval of the May 20, 2019 Minutes
- Treasurer's Report -John
- Secretary's Report summary of memberships (new/renewing/delinquent) - John
- Paddle Host Coordinator update on recent and upcoming paddles/activities - Steve S

#### New Business (Agenda Topics Proposed):

##### Greg Bundros transfer of remaining duties:

- Database:
  - Adding new members
  - Thank you's for joins and renewals
  - Membership updates
  - Waiver Updates
- Mailchimp membership lists and functions:
  - update membership dates and "state" as people renew or join
  - Every 2 months, update membership status
  - Send membership expired notifications
  - Schedule monthly message to soon to expire members

ENC/ACA sponsored SUP paddles

ENC Grants (Kathleen)

Guide books – local retail stores (Kathleen)

#### Continuing Business: (From 5/20 Board Meeting Minutes)

- Update on local environmental issues in the news (all)
- Mendocino Update
- Membership Survey
- Paddle Host Mentorship Update
- New member welcome program
- Gear Swap/Paddlefest
- Club swag to consider
- Brochures

#### Discussion Items, Time Allowing:

- ??????