

Explore North Coast Board Meeting Minutes November 11, 2019

Present: Scott Hagerty, Jennifer Tavares, John Schmidt, Celine Pele, and Kathleen Kinkela-Love

Absent: Steve Bullas, Marcela Ogata-Day, and Steve Smith

6:00 P.M. Call to order by President Scott Hagerty

Reports

Treasurer/Secretary Report: John presented the current financial report. There was a brief discussion about specific budget items. John presented the current membership summary and noted that it is a time-consuming activity. **Action: Board approved that this report be presented approximately every six months rather than at each board meeting.**

Steve Smith has agreed, *in absentia*, to write and post the board meeting minutes. John nominated Steve to become ENC secretary. **Action: The Board approved Steve Smith as ENC secretary.**

Paddle Host Coordinator Report: Steve Smith submitted the paddle events report, *in absentia*. A total of 229 paddlers participated in 25 events. No further action required at this time.

New Business

ENC Holiday Party: December 8, 2019 at Humboldt Area Foundation from 1:00-4:00pm. Setup will be at 12:30pm and clean up begins at 4:00pm. This information will continue to be posted in the bi-monthly newsletter, the events calendar, and Facebook page. A committee has been formed to address party details by 11/25/19. Committee members are Celine Pele, Steve Bullas, and Jen Tavares. **Action: Jen will post specific details in the December newsletter.**

Board Secretarial Duties/Assistance: *See Treasurer/Secretary Report*

2020 Paddle Activities Schedule: Steve Smith plans to send out the 2020 paddle event solicitation to paddle hosts in the near future. At the ENC Holiday Party, Scott and Steve will review the findings of the recent ENC survey and encourage prospective paddle hosts to submit their paddle plans. Attendees will be encouraged to share their ideas about their 2020 paddle and other event interests.

2020 Lecture Series Contract: An annual fee of \$528.00 was approved by the Board and submitted in payment to HBAC for the coming year.

Identification/Future Storage/Inventory of ENC Assets: Scott suggested that we assess our club assets. **Action: Scott will send out a request by November 30 to Board Members to identify/tally/ and supply location of all ENC property. Data will be posted on the Google Drive.**

Continuing Business (From Sept. 4, 2019 Board Meeting Minutes)

Nominations Update for 2020 Board Elections: Steve Bullas is resigning at the end of his term in 2019. Kathleen Kinkela-Love and Scott Hagerty are willing to continue to serve on the board for an additional term. The Board discussed the need to recruit 2-3 additional members. **Action: Call for new board members will be posted again in the December newsletter. Board members are encouraged to take their own initiative and contact individual members who may be interested and willing to serve.**

Membership Survey Comparison: Steve Smith submitted, *in absentia*, a brief analysis, comparing the results of the 2016 and 2019 ENC membership survey. A brief discussion ensued. The majority of ENC members (95% of respondents) expressed overall positive feelings about the status of ENC club activities.

Trinidad Rancheria Access: Steve Smith reported, *in absentia*, that several unsuccessful attempts have been made to meet with representatives of the Rancheria to discuss access to the Launcher Beach. Steve and Mike Zeppegno will continue to reach out to the Rancheria about club interests and concerns.

Update on Environmental Issues: At this time, there were no board members that had any issues to share and discuss.

Scholarship/Grant funds update: Recommended edits for dispersing these funds were distributed for review by the committee. **Action: Board Members are asked to review the report and be prepared to finalize at our next meeting.**

Guide Books Update: John picked up the bulk of remaining guide books from Simply Macintosh and distributed the 10 boxes to Celine, Kathleen and Scott. Celine will target the McKinleyville and Trinidad areas for retail sales and the distribution of our new brochure. Kathleen will continue to canvas the Arcata and Eureka areas. Scott suggested that all Board Members have some brochures to disseminate. **Action: The Board has approved the printing of a second batch of brochures; Kathleen will contact Marcella about this. Marcella will place another order and let John know the amount.**

Paddle Host Mentorship Update: There was no further information provided at this meeting

New Member Welcome Program: There was no further information provided at this meeting. Celine requested that she be notified when a new member joins ENC by the Treasurer. **Action: John will notify Celine as new members join ENC.**

Club Swag: Scott has researched the cost to purchase small dry bags with the ENC logo on them. The Board approved the purchase of 50 dry bags, preferably in two different colors. **Action: Scott will submit the order.**

The meeting adjourned at 8:00 P.M.

| The next meeting of the Board of Directors will be scheduled in January 06, 2020.

Minutes taken and submitted by *Kathleen Kinkela-Love*

Minutes Adopted: _____ Date: _____

Board Officer

DATE

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