Explore North Coast Board of Directors Meeting Minutes November 12, 2018

Location: Jack's Seafood Restaurant, Eureka

Present: Sandy Haux (President), Charlotte Cerny (Treasurer), Greg Bundros (Secretary), Jennifer Tavares, Steve Bullas, Kathleen Kinkela-Love, Ed Schreiber, Barbara McLean, Scott Hagerty (Vice President) and future board members: John Schmidt and Celine Pele. Jennifer Tavares took the minutes.

Reports

Approval of the August 29, 2018 Minutes: the August board meeting notes were approved and will be posted on the website. There was some discussion on the August meeting for having the 2019 paddle calendar be scheduled for the entire year versus quarterly. First call for paddle hosts to submit their 2019 paddles will be sent out by early December.

Treasurer's Report. There is \$8,839 in the bank account since the CD was added to the bank account. The expenditures for this month are the ACA annual membership \$150.00, Humboldt Area Foundation for the holiday party and the Trinidad Rancheria to use the Launcher Beach for \$20/year.

Election Results: all members who were nominated were elected to serve on the 2019 board. Recommended that all new board members should read the ENC's bylaws which are on the website under club business. New board members will be announced at the holiday party.

Continuing Business

Planning a Trip to Shelter Cove: A club paddle in Shelter Cove was voted down due to difficult put in and unreliable conditions.

Ed recommended that at least 4 confirmed paddle hosts agree to assist with the 2019 Mendocino trip. The goal would be 4 hosts which would be 2 hosts per group on paddles. Ed will again try to reserve Mendocino for July which will become available in January. Discussed possible change in venue to Leisure Park at a group site versus MacKerricher state park's group site. Scott will contact Leisure Park to see the cost for a group site.

Transition of Duties: Sandy will share the list of duties that need to be divided between the 2019 board members through email. Greg and Charlotte will be meeting with John to discuss taking over Treasury and some of the PayPal duties. Sandy discussed presidential duties is getting agenda ready and facilitating the meetings. Greg mentioned that Steve Smith would be willing to assume the duties of the Paddle Host Coordinator, if Scott wanted a break from the task. Scott will begin soliciting 2019

paddles from hosts by early December. The 2019 board will decide the officer positions during the January meeting. Then the officers can contact the 2018 board member counterpart to get more information about the office if needed. Greg also mentioned that Marcella is willing to assume MailChimp and website duties. Will also need to set up an administrator for Google and other websites like Amazon, Flickr, PayPal and Facebook. Celine volunteered to be the primary Amazon books sales person and Kathleen will be the secondary. Jennifer will continue the newsletter. Barbara has the backup mailbox key which is in Arcata post office.

Increase communication between paddle members. Discussed a possible directory emailed to club members only. Jennifer will place a statement in the next newsletter about asking for any members that wish to be excluded from the directory to contact the Explore North Coast email.

Holiday Party: is on December 9th at Humboldt Area Foundation between 1:30 to 4:30 p.m. Will ask for volunteers for set up at 1 p.m. and clean up from 4:30 p.m. to 5 p.m. Greg has some decorations and some plastic plates available. Scott offered to bring in a cooler/kayak. We will ask members to bring own plates, utensils, potluck dish and beverages to share. It was decided that we will again do a White Elephant gift exchange again. During the party, we will ask for members to have ideas for paddles and hosting paddles.

Speaker Program: the costs for 2019 will be the same as last year's. A check will be written for HBAC for reserving the room for our speaker series. Mike has authority to sign the contract.

Navigation and Paddle Trip Informational Classes: Kathleen and Scott will create a survey to see if there is enough interest to support the class. Discussed possibly having several members contribute as part of a series of navigation clinics. We can open this up to the local paddling community. Discussed will require an RSVP to help determine location and supplies.

New Business

Proposed 2019 Budget: will essentially be the same as 2018. There were some corrections. The domain cost is not required this year. The guest expenditure is more of a \$0 due to the \$5 of guest paddlers comes into the club but is then quickly sent to ACA. The budget has a \$500 deficit.

Contribution to Storm Gathering 2019: the option to donate money to the Storm Gathering for 2019 will be left up to the 2019 Board.

Paddle Host Mentor Program: Mike Z and Steve have offered to speak to the new board members in January about the program and ideas on how to implement it.

New Member Welcome Program: this discussion was postponed until the next meeting.

Next Meeting Time & Place

Next meeting will be on January 14th at 6 pm at Jack's restaurant with the new board members. Sandy will create a proposed agenda for the January meeting.

Respectfully submitted

Jennifer Tavares