

Explore North Coast
Board Meeting Minutes
Jack's Seafood Restaurant, Eureka
August 29, 2018

Present: Sandy Haux (President), Charlotte Cerny (Treasurer), Greg Bundros (Secretary), Jennifer Tavares, Steve Bullas, Kathleen Kinkela-Love
Absent: Ed Schreiber, Barbara McLean, Scott Hagerty (Vice President)
Guests: Steve Smith, Marcella Ogata-Day, John Schmidt, Audine Kohinka, Celine Pele

Welcome: Sandy welcomed the guests who are considering running for the Board.

Reports

Approval of June 26, 2018 Minutes: the minutes were approved with no corrections.

Treasurer's Report: expenditures are on track with budget. Our current balance, not including matured CD (see below), is \$4,139.15.

Continuing Business

Report on Mendocino Trip: Sandy said the sea conditions were very good, with 17 people attending. Nine people chose to paddle the river on one day. It was a great outing and fun was had by all.

Navigation skills: the Coast Guard is willing to provide this training, but they need more information about what we want taught. Sandy and Kathleen will fine-tune the request.

How the club will function moving forward: after a long discussion and by unanimous approval, it was decided ENC will continue to function as a formal ACA sanctioned, not-for-profit paddling club, and not transition to a less formal structure.

Paddle Host Program: this topic was discussed as part of the previous topic. It was decided that: the sometimes low turn-outs for club paddles is OK, as those paddles sometimes attract new paddlers; paddle schedules should be created for the entire year (not by quarter), starting development in mid-October and completing it by the end of the year; schedule two club paddles each month, allowing for more to be added for special events; ask Hosts to commit to at least two paddles per year, and; conduct outreach and mentorship for new Paddle Hosts, especially after conducting Paddle Host Training.

New Business

Should we plan a trip to Shelter Cove?: we know very little about this area, so Charlotte, Jen, Sandy and Steve Bullas agreed to research the options and bring it back for further discussion.

Distribution of Certificate of Deposit (CD): the \$5,000 CD matured and the proceeds were deposited into ENC's checking account. The deposit amount was not specified.

Speaker Program: this program is managed by Mike Zeppegno who secures and schedules guest speakers for ENC's Member Night meetings. Meetings are held at the Humboldt Bay Aquatic Center (HBAC) who co-sponsors these events. Mike was recognized for the great job he does. The program, consistent with ENC's mission, was recognized for its educational value and public service. The program, however, is costly because we must pay, at a reduced amount, for the use of the HBAC meeting room. It was decided to continue the program as is, because it provides value to the paddling and general communities, promotes ENC and HBAC, and builds upon the relationship ENC and HBAC have. Marcella suggested looking into grants that would help pay for the HBAC meeting room since the Speaker Program benefits the larger community.

Distribution of duties: several Board members will retire this year. This discussion explored who might assume the work of the retiring members. Guests who attended this meeting are all considering running for the Board to replace the retiring members. If elected to the Board: Steve Smith would consider becoming the Paddle Host Coordinator; Marcella Ogata-Day would consider assuming responsibilities for ENC's website, maintaining MailChimp records, and posting ENC events to ENC's Facebook page; John Schmidt would consider assuming Treasurer responsibilities, including the PayPal account; Celine Pele would consider managing paddle guide sales from ENC's website and Amazon, and; Jennifer would continue to prepare and send ENC's newsletters through MailChimp. Greg will be retiring from the Board, but agreed to continue working with Mike Dedman to organize the annual Social "Thingy".

Miscellaneous

Upcoming elections: Sandy will prepare a message about the upcoming elections. Jennifer will send the message only to club members through MailChimp. John will create a Google form that can be used as a ballot for the election and will coordinate with Greg.

Paddle Host training: Greg will speak with Scott to see if the fall training event has been scheduled.

Holiday party: Charlotte will look into the availability of the Humboldt Area Foundation and the Humboldt Bay Social Club for dates including December 9th and 16th, running from 2-5 p.m. with half-hour each side for setup and cleanup. It is unlikely that we could obtain the ACA insurance for an earlier date.

The 2019 Social "Thingy" is scheduled for May 16-19, 2019.

Next Meeting Time and Place

November 12, 2018, at Jack's Sea Food Restaurant starting at 6:00 p.m.

Respectfully submitted,
Greg Bundros