

Explore North Coast
Board Meeting Minutes
January 21, 2019

Present: Scott Hagerty, Jennifer Tavares, Steve Bullas, Marcella Ogata-Day, John Schmidt, Celine Pele, Kathleen Kinkela-Love, Steve Smith

Absent: Barbara McLean

Guests: Mike Zeppegno

Location: Jack's Seafood Restaurant

Reports:

Approval of the December 8, 2018 Minutes: approved with no corrections

Treasurer's Report: The 2019 Budget was approved without corrections

New Business:

Officers were elected as follows: Scott Hagerty (President), Kathleen Kinkela-Love (Vice-President) and John Schmidt (Treasurer/Secretary)

Assumption of Tasks were discussed and distributed as follows:

Paddle Host Coordinator (Steve Smith)

Website (Marcella Ogata-Day)

Newsletter (Jennifer Tavares)

Book Sales (Celene Pele; Kathleen Kinkela-Love as secondary)

Membership and Mail Chimp (Greg Bundros will continue)

Minutes Note taking (shared as a rotating task)

Motion passed to remove Charlotte Cerny as signer on Tri County Back account, and to add

Scott Hagerty (President) and John Schmidt (Secretary/Treasurer) as signers on the Tri County Bank Account.

Continuing Business:

Partnership with HBAC/HSU: Mike Zeppegno gave a brief history of the relationship between ENC and HBAC. It is in its 5th year with 11 guides assisting for the Spring Semester. Over 1500 people have paddled (90% for the first time) as a result of this program. At the recent OLLI Open House, the next paddle was filled immediately. ENC receives a significant discount for the rental of the HBAC meeting room for the lecture series, 6 times per year, at the cost of \$65.00 per evening.

Paddle Host Mentorship: The next Paddle Host training is at Big Lagoon, rather than Trinidad, to encourage new people to attend. There are currently 11 hosts signed up for the 2019 Paddle Calendar. Brief discussion about having additional clinics to support new hosts. (**Action Item**): A sub-committee (Mike Z, Steve S., Celine P. and Kathleen K-L) will meet to discuss details to present **at the next board meeting**.

New Member Welcome Program: Celine proposed that new members be welcomed by a follow-up phone call. Steve Bullas offered to help with this program. (**Action Item**:

Discussion about a member registry with an opt-in/opt-out option was tabled until next meeting.)

A boat lending library was also discussed; for now, the paddle host would be the resource for inquiries about borrowing equipment. **(Action Item: Steve to send out email to all paddle hosts and find out who may have boats/equipment for borrowing/selling; Steve could compile this list and send out to all)**

Paddle Calendar: Steve Smith summarized the 2019 calendar as follows:

29 events scheduled; 2.4 events/month

14=flatwater paddles, 6=river, 6=ocean, 6=clinics

The Mendocino trip is scheduled for July 18-20 at McKerricher State Park

No December paddles have been scheduled at this time. Additional paddles can still be added to the calendar but for ACA coverage, must be submitted at least two weeks prior to the event.

Action Item: Steve S to look into liability re. placing “no host” paddles onto calendar; he will report back at next Board meeting.

ENC draft statement regarding the expansion of oil drilling along the Northern California coastline **will be reworked by Steve Smith and sent out for final approval by the board.** It was agreed upon that such a statement is in direct alignment with the ENC Mission Statement.

Steve S./Mike will contact Surfrider Humboldt folks and find out how to incorporate our letter into other local organizations who are concerned about this proposal.

Additional Business:

All board members were in favor of a 2019 Gear Swap; **Steve Smith will add this to the ENC activity calendar after discussions regarding interest from Adventures Edge and confirming dates and logistics from Board.**

Storm Gathering has not yet been scheduled. There is still interest of past organizers in a 2019 Storm Gathering event. If this event does occur, it would likely be in the summer/fall.

Next Meeting:

Board initially decided on 3/18/19 at 6:00pm, at Jack's Seafood Restaurant. However, due to Board member calendar conflicts, **a new date has been set for 3/13/19 at the same time and location. Scott will make the reservation.**

Respectfully submitted,

Kathleen Kinkela-Love (January note-taker)

