

Explore North Coast Board Meeting Minutes

July 10, 2019

Present: Scott Hagerty, Jennifer Tavares, John Schmidt, Celine Pele, Steve Bullas, Kathleen Kinkela-Love, Marcela Ogata-Day, Steve Smith

6:00 P.M., Call to order by President Scott Hagerty

Minutes from the May 20, 2019 meeting were approved without correction.

Reports

Treasurer/Secretary Report: The financial report was approved by the Board without concern or questions. There are currently 86 active ENC members including 35 renewals and 13 new members to date. Thirty-one memberships have expired. Discussion ensued over how long non-renewed members should be maintained in the database. The Board recommended that members who have not renewed their membership for two years or longer would be dropped from the membership database. These former members will, however, be retained on the email list.

Paddle Host Coordinator Report: To date, ENC planned 17 paddling events (including social thingy), 5 of which were cancelled due to weather conditions. One-hundred-thirty-six people have participated in the 12 paddling events for an average attendance of slightly more than 11 paddlers per event. The Paddle Host Coordinator will seek a few additional paddles to round out the fall. The Coordinator will also provide a list of paddles for Marcella to post on the website in addition to the calendar postings.

New Business

Greg Bundros: Greg Bundros is seeking to transition his remaining ENC duties associated with managing the membership database and MailChimp duties. After some discussion, Marcella agreed to assume those duties. The Board was very appreciative of the many years of excellent and diligent service Greg has provided ENC.

SUP: Scott asked whether standup paddle board (SUP) paddlers should be invited to participate in ENC. In general, the Board welcomes SUP paddlers. Because of the different speeds at which SUP and kayaks are capable of, the Board felt, pending interest, that we might develop some SUP-focused and leisurely flatwater combined paddling events. This would require identifying qualified paddle hosts to lead these trips and clinics.

Scholarship/Grant Funds: The Board discussed how best to use our budgeted scholarship funds. After some discussion about approaches, the board established a subcommittee (Marcella, Jennifer, Steve Bullas) to develop a couple of proposals for using the funds. The proposals will be sent to the Board at least one week prior to the next meeting for the Board's action.

Books and Brochures: Kathleen is working to identify retail outlets who might be interested in selling the ENC kayak guide in this area and who might be interested in our brochures.

Continuing Business

Update on Local Environmental Issues: Steve Smith and Mike Zepegno have been trying to meet with the management of the Trinidad Rancheria to better understand the Rancheria’s plans regarding access to the Launcher Beach. The Board asked if the Rancheria might consider establishing a loading zone in the parking lot so paddlers could off load their boats close to the Launcher Beach. While Mike has had informal conversations with the Rancheria manager, a formal meeting has yet to occur. Scott noted that the Rancheria’s plans to build a hotel near the casino have required a redesign to meet Trinidad water capacity issues. Steve Bullas’ noted that there does not seem to be much objection to the proposed land-based fish farm on the Samoa peninsula.

Mendocino: To date, there are 25 people who have signed up for the Mendocino trip next week.

Survey: A simple membership survey has been developed and will be sent to all active members in early August. The Survey Committee will analyze the results and send them to the Board at least one week in advance of the next meeting.

Paddle Host Mentorship: There were no updates on the paddle host associate (i.e., mentorship) program.

New Member Welcoming Committee: There were no updates from the new member welcome committee.

Gear Swap/Boat Demo: There were no updates on the proposed gear swap, boat demo in conjunction with Adventures Edge. Scott will contact Jennifer Johnson to work out the details of this. The Board has agreed to allow members to post items for sale in the newsletter.

ENC Swag: Scott also reported on his efforts to develop swag for ENC. He has identified a vendor in Fortuna that could print our logo on ball caps; he has also proposed putting the ENC logo on dry bags.

The meeting adjourned at 8:00 P.M.

The next meeting of the Board of Directors will be September 4, 2019.

Minutes taken and submitted by Steve Smith

Minutes Adopted:  Date: 9/4/2019
Board Officer DATE