

Explore North Coast  
Board Meeting Minutes  
March 13, 2019

**Present:** Scott Hagerty, Jennifer Tavares, John Schmidt, Celine Pele, Kathleen Kinkela-Love, and Steve Smith

**Absent:** Steve Bullas, Barbara McLean, Marcella Ogata-Day

**Guests:** None

Location: Jack's Seafood Restaurant, 6 p.m.

6:00 pm Open Session-call to order by President Scott Hagerty

**Reports:**

- Adjustments to Agenda: New Business will follow Continuing Business
- Approval of the January 21, 2019 – **Action: Minutes: approved with no corrections**
- Barbara McLean unable to continue board service; board accepts resignation, and greatly appreciates her contribution and time as a member of the board.
- Treasurer's Report – Board accepts new format for financial report that is a summary of income and expenses presented in three columns: current year to date, current year budget, and prior year actuals. Latest bank statement will be given to board at each meeting. Finances are proceeding as expected. John Schmidt and Scott Hagerty replaced prior signors on Tri Counties bank account.
- Secretary's Report summary of memberships: As of February 28, ENC has 11 renewals and 4 new memberships. Delinquent memberships will be reported at future meetings.
- Paddle Host Coordinator update: Of the 5 paddle events scheduled this year, three were cancelled due to weather. Attendance: Jan. 1 = 15, Paddle Host Event = 16. ENC has a good list of events scheduled for year and a few more may be added.

**Continuing Business:**

- Social Thingy Update: April 25, 26, 27, 28. Greg Bundros and other members have been preparing for this event, advertising of event to both out of area kayak clubs, and reaching out to local non-club paddlers soon. ENC will publicize event and call for volunteers in the newsletters coming up. Request that proper gear and kayaks for paddles is emphasized in event information. Steve will coordinate specific paddle volunteers with Greg as needed.
- Survey Monkey club questionnaire discussion – Thorough discussion of form, content, and focus (what do we want to find out) of possible new survey. The last survey was conducted winter 2016. The Board would like to better find out what the interests are of dues paying members so that the Board and club can better represent them. Scott has circulated the 2016 survey to all Board members for review, and will soon be sending out an updated DRAFT list of questions to board members (who can comment or add their own questions) in order to move agenda of possible survey forward.
- Paddle Host Training summary (March 10) and Mentorship Program: training event was primarily current paddle hosts. There is enthusiasm for continuing efforts to attract, support, and mentor new paddle hosts. Ideas: What is the "bar" for paddle host skill set? How to reach out to potential paddle hosts? Encourage existing paddle hosts to invite potential hosts to join them as associate host for existing trips. Update existing document that describes role of paddle host. There is room to grow for paddle host induction program and the club is stronger with more paddle hosts.

## Explore North Coast Board Minutes Continued:

- New member welcome program: Celine submitted list of possible questions to ask new members in a personal phone contact. Board is good with Celine calling new members to welcome them, see if they have questions, and informally ask them what support they need to get on water. Board will discuss more formal new member survey at future meeting(s).
- Boat lending, guidebooks, charts, DVDs skill building library loan program: Some ENC members have extra boats and gear that they are willing to share. Discussion of how to connect boatless/gearless paddlers with this gear, but no conclusion about practical ways to do so.  
**Action: Board decides not to maintain lending library of books, guides, DVD's, charts, maps.**
- No-host paddle postings to ENC calendar and liability concerns:  
**Action: Board decides not to use calendar or newsletter for no host paddles due to legal exposure.**
- Updates on offshore oil drilling, Trinidad Rancheria hotel development, and other potential environmental issues: Thorough discussion of range of options for political/information/environmental activism. Decision to keep dissemination of this information as an informal case-by-case process.
- Gear Swap/Paddlefest: Thorough discussion of pro's and con's of past gear swaps and possible new gear swaps. Steve will look into having a gear swap during May 11, Stone Lagoon paddle or the June 8 Big Lagoon paddle. Some concerns by members of trying to combine a paddling event along with a gear swap, as it limits time, interaction, etc. Others discussed having a dedicated event, perhaps near the Eureka waterfront so that there may be more and diverse attendees. Scott will check with Marcella to see if it would be possible to have an online gear swap on the ENC webpage. ENC members could photograph and list gear they want to sell or give away with a picture, a price, and contact information. The board will continue discussion of desirability of online gear swap at future meeting.

### New Business

- Scott will look into club "swag" like t-shirts, mugs, and bumper stickers. Discussion to continue as to how club will store and distribute swag if we go ahead with this. These items could also be distributed as recognition gifts to lecture series speakers, members, and for sale to the community.
- **Action: Board approves funds for Scott and Marcella to update brochure.** The current brochures are incorrect regarding membership dues.
- Board is good with club sharing out of area events and posters with members on website calendar and newsletters

Next Meeting may be May 20 or 22 at Jack's pending input from all board members.  
Board will consider alternate board meeting venue at future meetings. (Arcata or McKinleyville)

Session adjourned at 8:08