

Explore North Coast  
Agenda  
Board of Directors  
Zoom Conference Call  
April 1st, 2020

6:00-8:00PM

Instructions for Conference Call:

At **5:50PM** on 4/1, log into the Zoom by clicking on this link:

Join Zoom Meeting

<https://us04web.zoom.us/j/691085695?pwd=WFdvYzlxazM4eGtjSIJaamMxSW1FQT09>

Reports:

- Treasurer's Report -John....NOTE: Check your email. John sent these docs out recently. Please review prior to meeting
- Secretary's Report – John/Steve
- Paddle Host Coordinator Report – Steve

New Business (Agenda Topics Proposed):

- Discussion/Direction/Decisions on how to proceed with ENC activities and communicate with members over the next couple months
  - 2020 Social Thingy, Boat Demo/Gear Swap, other spring/early summer events (ALL)
  - Direction/Recommendations to Paddle Hosts (ALL)
  - Brainstorming, recommendations and decision on how to communicate with members over next several months, options for those that want to get exercise on the water, have some social interactions, and do it safely – (ALL)
- Meeting Management Updates- (Marcella)
- JoinIT membership (Marcella)  
Need consensus is regarding dues, processing fees, how it relates to ENC's budget.

**Recommendations:**

1. Keep Stripe and Paypal for now but transition to Stripe
2. Membership dues and online payment: Increase membership fees \$5 or add a processing fee to Stripe.
3. And/or transition to Individual memberships only (eliminate Family memberships as ACA did last year)
4. Keep the paper application process (to be inclusive of those who don't like to renew online. Also supports our brochure application).

5. Schedule a review in a future meeting. To see if we want to continue monthly Joint payments (\$23.20/month) versus a lower annual subscription payment (\$18.56/month).

- Zoom Meeting Video conferencing service cost (Scott)
- Ambassadorship in the community (through people you see out on the water kayaking, brochures, website, etc) – (Scott)

Continuing Business: (From November 11th Board Meeting Minutes)

- Guidebooks: seller license update, distribution and local sales (John, Kathleen, Celine)
- Paddle Host Mentorship Update
- New member welcome program

Discussion Items, Time Allowing: