

# Explore North Coast Board Meeting Minutes

March 11, 2021

**Present:** Larry Buwalda, Scott Hagerty, Kathleen Kinkela-Love, Marcella Ogata-Day, Steve Smith

**Absent:** John Schmidt, Jen Tavares

At 7:00 P.M. President Scott Hagerty called the Zoom-based meeting to order.

## Reports

**Treasurer/Secretary Report:** This report was presented *in absentia*. Total ENC members were 133, with 75 active members (this was an increase of 8 members from February 2021). With one membership pending, there were 57 inactive members this month (an increase of 2 members from February 2021). As of this meeting, Explore North Coast had a checking balance of \$8,363.

Explore North Coast is operating without a budget for 2021 because of the many uncertainties about hosting events during the COVID-19 pandemic. Scott led a brief discussion on the budget and we should proceed with it for 2021. Possible budgetary items included hosting the “Social Thingy” in September or October, with a recommended decision date by July 2021; Mendocino campout/paddling (Scott will explore the options for this event); National Safe Boating Week activities and/or promotion. The Board agreed that we would create a 2021 budget based on the 2020 budget which had incorporated most of the aforementioned items.

**Paddle Host Coordinator Report:** Steve reported that three paddling events have been scheduled for March. The first was cancelled because of inclement weather. Steve will send a query to the paddle hosts with the intention of determining 1) whether previous paddle hosts expect to resume hosting paddle events at some point in the future; If so, 2) when might they feel safe enough to continue hosting paddle events; 3) if we hold the Mendocino outing, are any paddle hosts willing to help with that event; 4) if we hold the “Social Thingy”, are any paddle hosts willing to help with that event, as well.

## New Business

*Zoom-based ENC Lectures.*—Mike Zeppego has reportedly been trying to line up speakers who might be willing to give Zoom-based presentations to the club in lieu of the bimonthly public seminars held at the HBAC.

*Newsletter.*—Scott suggested that it might be useful to include brief announcements or articles/links etc., in the Newsletter that might be of interest to ENC members. For example, seasonal notes on wildlife (such as gray whale migrations, rock-nesting sea birds etc.), currents, winds, tides or other kayak-related newsworthy items. Scott requested that items be sent to him with a copy sent to Marcella. Marcella noted that she was thinking of revising the ENC website. Steve will query the paddle hosts on this item, along with those items mentioned in the Paddle Host Coordinator Report. Marcella and Scott will review submissions on March 25.

*National Safe Boating Week, May 22-28.*—The subcommittee examining how ENC might participate in this event have suggested that we focus on the “wear it” program which is designed to get people to wear their personal flotation devices (PFDs or “lifejackets”) when they are on the water. Larry has talked with KIEM TV regarding a public service announcement spot. While KIEM TV appears to be interested, it is unclear whether they will sponsor a video-based PSA. Kathleen has explored partnering with Trinidad Elementary School on their annual “Oceans Month” held each May. School participation is not coordinated and based on individual teacher interest/plans. Marcella suggested that it might be worth having a social media photo contest (with prize) where members might photograph themselves or their pets wearing life vests. The ad hoc committee will continue to explore possibilities.

*Recognition of Member Contributions to ENC Activities.*—The Board agreed that we need to honor and recognize members who have made outstanding contributions to the Club. Members could be highlighted in the Newsletter, through social media, or the annual holiday party. Kathleen proposed creating the “Golden Paddle” award for this. The Board has honored Marcia and Simeon Tauber with Life Time Membership status, although no formal notification or announcement has yet occurred. The Board agreed to notify the Tauber’s of this recognition and to highlight them in the Newsletter.

### **Continuing Business**

*Brochures.*—Marcella has made a template that reflects the changes in the dues structure. The template can be printed on a label that will be added to the brochures. Kathleen has volunteered to oversee this task.

*Buy/Sell Gear.*—The Board remains interested in organizing an event to buy and sell extra paddling gear. This event should be held outdoors, although a Zoom-based approach might be possible. The Board recommended this event be held before the end of spring to attract participants before the summer paddling season. Marcella, Larry, and Scott will plan the event and advertise it in the Newsletter.

### **Adjournment**

The meeting was adjourned at 8:35 P.M.

The next meeting of the Board of Directors will be on April 22, 2021 at 7:00 P.M. via Zoom.

Minutes taken and submitted by Steven A. Smith

Minutes Adopted: \_\_\_\_\_ Date: \_\_\_\_\_

Board Officer

DATE