

Explore North Coast Board Meeting Minutes September 15, 2022

Present: Kathleen Kinkela-Love, Marcella Ogata-Day, John Schmidt, Brian Orland, Jeff Pockett & Lena Ashley
Absent: Jen Tavares, Terry Bean, & Larry Buwalda

Reports

1. **Approval of the July 14, 2022, Minutes:** Adopted July minutes as presented. John moved, Jeff seconded, and all approved.
2. **Membership Report:** Marcella reported membership is currently maintained at around 64+/- members. There are a few new members listed whose names Marcella does not recognize. Karen Crammer also had mentioned new members joined recently. Kathleen volunteered to contact new members, welcome them, answer questions, and talk about upcoming paddle events. Jeff suggested sending a welcome letter to new members and a brochure. Ideally Karen can take on the welcome letter and perhaps phone call to new members in the future.
3. **Treasurer/Secretary Report:** John Schmidt reported our bank balance is \$10,131 and continues to grow. The Mendocino trip has been accounted and the John Ash donation is also included. John explained the current financial report has three columns to show more financial history over the Covid years.
4. **Paddle Host Coordinator Report:** Jeff reported on the July Mendocino Paddle trip and last weekend's Ryan's Cove Full Moon overnight trip. Upcoming paddle events include the Humboldt Bay Boating Coastal Clean-up, the Klamath River Estuary paddle scheduled on October 9th, and the Mad River Slough paddle.

New Business

5. 2022 Holiday Party- Jeff suggested we could begin planning our Holiday party; it would be our first holiday party in 3 years. We have had past events at the Humboldt Area Foundation, the Trinidad Town Hall and once at Moonstone Beach. Marcella explained that in the past, approximately 15 to 50 members have attended. We usually organized a potluck with a main dish hosted by the club and everyone brought side dishes or desserts. Brian volunteered to coordinate the grilling of the main dish if we plan that. Crock pot main dishes have also been organized. John suggested the weekend of 10th/11th of December. Kathleen, Brian, Jeff and Lena agreed to being on a subcommittee to explore details.
6. Club T Shirts- New T-shirts could be a part of the Holiday party. Suggest 15-20/shirts. Need a design or logo. We also discussed the dry bags we have now, or possibly a gear bag or tote. The group seemed more interested in cotton T-shirts. They could be placed on our website for sale, like our book is available. T-shirts could be pre-ordered, then exact numbers could be printed.

Marcella said she could develop a design with the logo and use colors suggested. Jeff and Marcella will talk more about club t- shirts.

7. Treasurer's Job: Replacement/Training- John's leaving the ENC Board in 2024 and we will need a new Treasurer. The board needs to have a treasure as a Board Member. John will help train a replacement, and we will include the need for a new Treasure in the next Newsletter. John currently spends 10 to 20 hours/ month completing Treasurer duties. One duty is to place updated documents into our electronic drop boxes. John's primary duties are taking care of money coming in as memberships and preparing 5 or 6 annual financial report filings. The Board agreed to reach out to club members and ask if they might be interesting in joining the ENC Board as Treasurer.

8. Paid Position: Marcella is planning on leaving the ENC Board too. She is willing to continue as our Website & Graphics specialist as a paid position. We discussed this concept at our last meeting. John suggested we move forward and offer her \$200/month. Position Duty Statement: Should be developed and include developing and publishing the Newsletter, one of the Board's website administrator, marketing, and graphic specialist. Some tasks should be delegated to other Board members. Marcella sent an email summarizing her duties. Marcella, John, and Kathleen will review the Duty Statement. Jeff motioned to move forward with Marcella's paid position starting in November 2022; Brian seconded. The ayes were unanimous.

9. Membership: When ACA's membership cost increased to \$40, we adjusted our membership options to joining just ENC or joining ENC & ACA. Now it is difficult to determine whether members or hosts have current smart waivers completed. How can Jeff determine whether someone completed a smart waiver? Our current practice is to bring paper copies of waivers and ask participants without ACA membership to complete & sign a waiver the day of the event. Everyone likes the options provided to join ENC and/or ACA as preferred.

Continuing Business

10. Fall Coastal Clean-Up: We discussed planning details for the Humboldt Bay Coastal Clean-up including last year's clean-up which drew 8-10 paddlers. We expect to spend \$200 for refreshment and a prize for the best trash item retrieved, and non-members are invited to participate at no cost. John moved to allocate \$200 for Humboldt Bay Boating Coastal Clean-up; Lena seconded. We also talked about getting the word out to the public about the Humboldt Bay Coastal Clean-up. Marcella asked whether we have photos from last year's event? Brian said he would send photos to her. John suggested sending photos & an event announcement (flyer) to Channel 3 News. Channel 3 might create a segment highlighting the Boating Coastal Clean-up. We discussed other ideas for advertising the event like reaching out to

Aquatics Center and Cal Poly Humboldt, asking them to place the event on their message boards. Brian said Lena is working on a flyer too we can post and send out. Jeff suggested to reach out to other paddling clubs like DOA.

11. Lecture Series: Deferred until next meeting

Adjournment: The meeting adjourned at 7:45 pm

The next meeting of the Board of Directors will be Thursday, November 10, 2022, at 6:30 pm via Zoom.

Minutes taken and submitted by Lena Ashley

Minutes Adopted: _____ Date: _____

Board Officer

DATE