

Explore North Coast Board Meeting Minutes November 10, 2022

Present: Kathleen Kinkela-Love, Marcella Ogata-Day, John Schmidt, Terry Bean, Larry Buwalda, Brian Orland, Jeff Pockett, Lena Ashley & Jennifer Tavares joined from Hawaii at the end of the meeting. Betsy Ferguson, also attended as an interested ENC member.

The meeting began promptly at 6:30 pm.

Reports

1. **Approval of the September 15, 2022, Minutes:** Adopted September minutes as presented. Terry moved to approve, John seconded, and all approved.
2. **Membership Report:** Marcella reported membership is currently 67 and maintains around 65+/- members. The Newsletter reaches 500 on our mailing list with nearly 300 opening the Newsletter. As part of the Membership tasks, Marcella volunteered to take over payments to ACA for new/renewing members and insurance fees.
3. **Treasurer/Secretary Report:** John Schmidt reported our bank balance is \$10,371 and explained the coastal clean-up expense is grouped together with the Mendocino trip on the recent report. John also reported Jeff Pockett is willing to take over as Treasurer if there are no other volunteers.
4. **Paddle Host Coordinator Report:** Jeff reported we just held, Introduction to Paddling, which Larry and Mike Z hosted for new and beginning paddlers. Upcoming paddle events include Surfing the Bunny Slopes at the Crescent City Harbor, Citizen's Dock, ocean access this Sunday. Jeff reported 10 people have signed up. Then on Saturday, December 17th the Greenland Paddle Clinic is scheduled followed by the King Tide paddle the following Saturday, December 24th. And we expect the traditional New Year's Day paddle too. Larry suggested a Paddle Host Refresher be held in the new year. And we discussed the changes/updates to ACA requirements for paddle insurance payments, attendee spreadsheet and electronic filing now in place. Marcella also explained Paddle Hosts cannot electronically file ACA paperwork themselves.

New Business

5. **2022 Holiday Party:**
Will be held at the Mad River Grange (next to Logger Bar) in Blue Lake, Sunday, December 4th from 2-to-5pm. Larry, Marcella and Lena signed up for clean-up crew and Terry & Jenn will help open-up and decorate. The party will be a potluck, Scott and Jen agreed to organize a White Elephant gift exchange and we envisioned generally discussing 2023 paddle events at the party.
6. **Club Stuff**
Scott and Jen want to rehome Club things including 6 boxes of books and Holiday party decorations. Marcella said she will send out a list of ENC equipment & supplies so we can get a rough idea of how many contains we have.

7. Book Sales:

We discussed the effort to sell our book through Amazon and the low sales. 3-to 6 books sold through Amazon last year. We agreed to and continue sales through local stores, at paddle events. Jeff motioned and John seconded a motion to discontinue book sales through Amazon. The motion was support unanimously. Kathleen asked for a volunteer to take over book sales and possibly store the current supply of books. If you are willing to take on book sales, please contact Kathleen.

8. Inviting New Members to the Board:

Last meeting John announced he is not continuing on the ENC Board: Kathleen indicated that she and Jen are also planning on not continuing next year. We discussed inviting potential new board members to visit our meeting and consider joining the board. Marcella agreed to move up to President from Vice-President next year. She will call the 1st meeting of 2023 and we will select Board positions for the 2023 year in January.

Continuing Business

9. Lecture Series

Brian expressed interest in getting the lecture series started again. He has been talking to speakers and proposed scheduling and advertising a series of speaker events, for example in January, March, and May. Topic ideas include whales and sharks, climate issues, low tide plants & animals, birds, geology, and safety related topics. Brian suggested setting a budget (maybe \$200 per event) for speaker events to cover a modest honorarium, refreshments, and room rental.

10. Other: ENC Bank Account Signatories

John explained the need to change the ENC Board Bank Account signatories. Currently Scott Hagerty (former club President) and John Schmidt are listed on the Bank Account. Ideally the future Treasurer-Jeff Pockett and Secretary-Lena Ashley would be our ENC Bank signatories. The ENC Club bank account is at Tri-Counties Bank. Both former account signatories and future would need to go to the bank together to change the account signatories. John Schmidt motioned to have our Tri County Bank account signatories be changed from he and Scott Hagerty to Jeff Pockett and Lena Ashley. Larry Buwalda seconded the motion. All voted in favor. John said he would schedule a date and time for a bank visit in the future.

Adjournment: The meeting adjourned at approximately 7:45 pm

The next meeting of the Board of Directors will be Thursday, January 12, 2023, at 6:30 pm.

Minutes taken and submitted by Lena Ashley

Minutes Adopted: _____ Date: _____

Board Officer

DATE